



Q3 ADVOCACY



Engage
your
Brand Advocates



The first SaaS platform designed to detect and engage happy customers

In order to automatically:

- Monitor your customer satisfaction.
- Identify happy and keen to recommend customers.
- Publish authentic reviews where it matters.

It will enable your happy clients to:

- Answer relevant questions from internet users.
- Share your promotions and your content on Social networks.
- Take part in online focus groups to pre-test and discuss any new innovation and campaign.



AN INNOVATIVE C2C MARKETING SUITE

The « A » factor

Advocates are a strategic marketing asset. Our unique solution allows brands to detect and engage happy customers at large scale through result-driven customers journeys.

* a more than happy customer keen on recommending your brand without direct and immediate compensation.

Marketing performance

We designed the widest advocacy marketing suite on the market to let you build custom made consumer journeys and leverage your brand advocates.

Automation and simplification

We make it simple and easy to identify and engage at large scale your brand advocates.

Custom settings

Our all-in-one and modular platform is set depending on your objectives, your industry and your brand identity.

Our tailored platform fits B2C and B2B businesses.

We selected the Q3 Advocacy's platform because it allows us to identify the influent customers in our database and engage them to build up our Brand advocates program.



Nathalie ROCHER

Brand & Digital Director, NICOLL,
group ALIAXIS

SOME OF OUR CLIENTS

habitat



thello

CA CRÉDIT AGRICOLE

Berlitz

MONT-BLANC
NATURAL RESORT



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